



# EXHIBITOR PROSPECTUS

# VIRTUAL IMMUNOLOGY2021™

More science, more time, your way

AAI ANNUAL MEETING | MAY 10–15, 2021

A FULLY ONLINE EXPERIENCE

[WWW.IMMUNOLOGY2021.ORG](http://WWW.IMMUNOLOGY2021.ORG)

## An Invitation to Exhibit and Sponsor at...

# Virtual IMMUNOLOGY2021™

Join us for **Virtual IMMUNOLOGY2021™** being held May 10–15. The American Association of Immunologists (AAI) hosts the world's largest annual all-immunology meeting, bringing together scientists from around the world who are at all career stages—from international leaders to the next generation of scientists. Thousands of scientists are expected to attend **Virtual IMMUNOLOGY2021™** to hear about cutting-edge science and learn of innovations and products that can benefit their research programs.

### Who Should Exhibit?

Any company with products or services that are essential or supportive to researchers in the field of immunology, or have innovations that will improve or accelerate laboratory results. Your competitors will be there...so should you!

### Why Exhibit at Virtual IMMUNOLOGY2021™?

Our unique exhibit program puts you in contact directly with scientists. There will be exclusive Exhibit Hall hours each day that do not conflict with any other events. Exhibitors have many opportunities to promote their research and products through Exhibitor Workshops, product demos, live chats, and other promotional opportunities. IMMUNOLOGY2019™ drew almost 3,500 scientific registrants from 40 countries. Your potential for new markets is excellent!

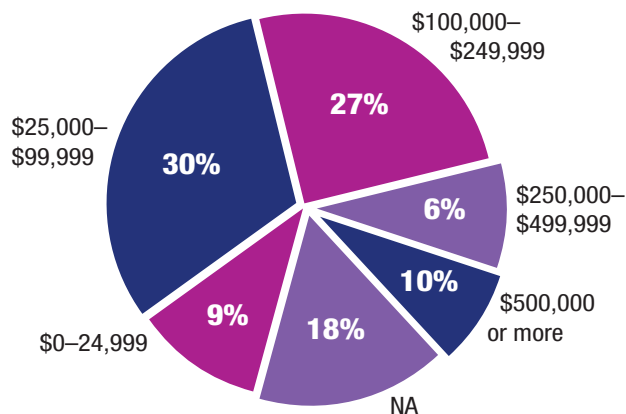
Attendees surveyed in 2019 revealed that:

- 85% are involved in their labs' purchasing decisions.
- 84% visited the Exhibit Hall three or more times.

### What Can You Expect as an Exhibitor at Virtual IMMUNOLOGY2021™?

- **To sell.** The AAI meeting annually brings together the largest number of researchers in immunology and the greatest concentration of buying power in the field.
- **To meet new customers.** Of attendees who visited the Exhibit Hall in 2019, 59% were there specifically to find a new supplier, technology, or product.
- **To visit with current customers.** Of attendees who visited the Exhibit Hall in 2019, 64% went to meet with their current suppliers.

### ANNUAL SPENDING BY AAI MEETING ATTENDEES<sup>1</sup>



### Who Attends?

AAI expects the outstanding scientific and educational program for **Virtual IMMUNOLOGY2021™** to attract thousands of immunologists from around the world:

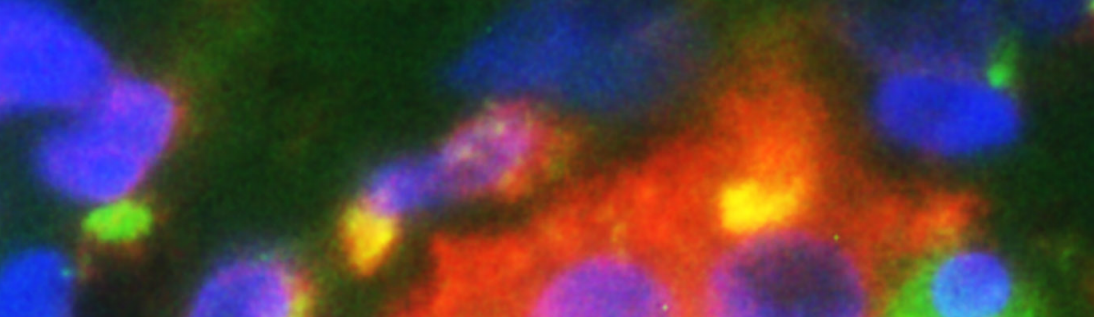
- University faculty/principal investigators
  - Graduate students
  - Postdoctoral fellows
  - Laboratory managers
- Corporate scientists
- Government scientists
- Scientists from independent research institutions
- With a virtual format, many more scientists have the ability to attend!

### Here's what 2019 exhibitors said they liked...

“We had a great opportunity to display our products to current and potential customers, and introduce to them our latest developments in science.”

“We enjoyed high traffic in the booth and quality interactions with attendees.”

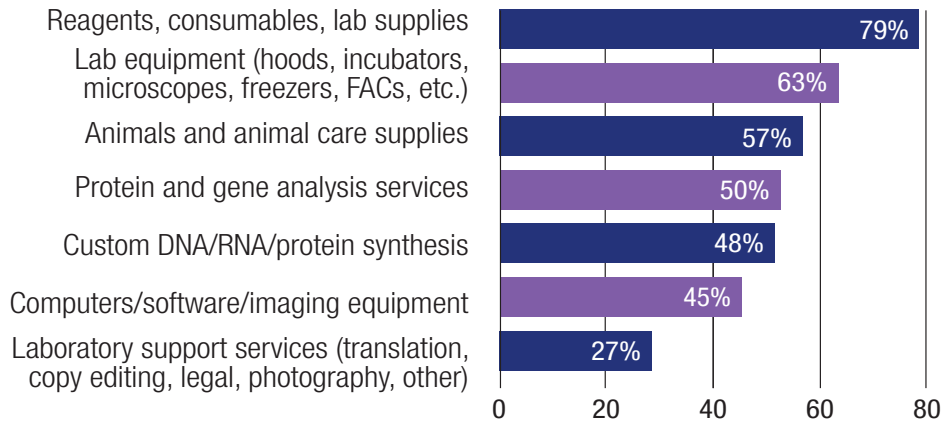
<sup>1</sup> Source: 2019 Attendee Survey



## Products

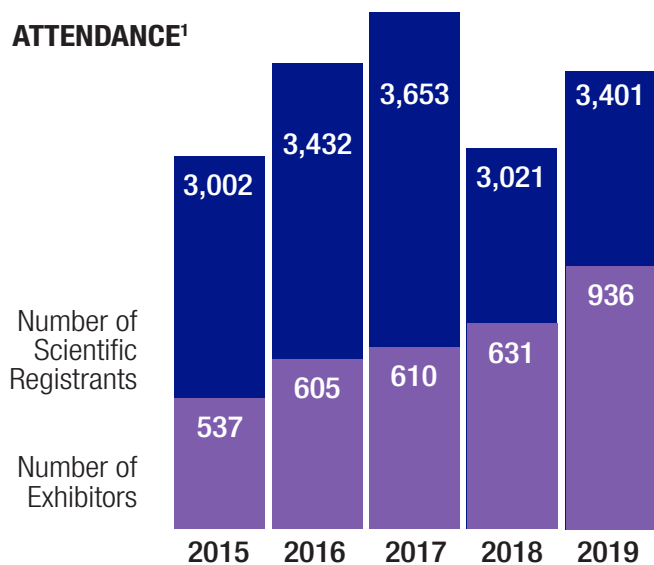
- Antibodies and diagnostics
- Balances, spectrophotometers, high-throughput robotics equipment
- Cell and tissue culture reagents
- Cell separation and cell counter products
- Centrifuges
- Chemicals
- Cytokines, chemokines, and growth factors
- Data analysis systems and software
- Electrophoresis equipment and reagents
- ELISA kits and plate readers
- Flow cytometers and cell sorters
- General lab supplies and equipment
- Genomics and proteomics equipment, reagents, and software
- Histology and immunohistochemical supplies
- HPLC equipment and reagents
- Incubators
- In vivo cell and animal imaging equipment
- Irradiators, animal and cell
- Laboratory animals and equipment, including specialty diets
- Laboratory support services
- Laminar flow hoods
- Microarray equipment, reagents, and software
- Microscopes (confocal, electron, TIRF) and related reagents/software
- Molecular biology and PCR reagents
- Oligonucleotide/peptide/protein production services
- Pipettes, pipetting devices, test tubes, plates, and other consumables
- Scientific journals, subscriptions, and books
- Scintillation counters, gamma counters, radioisotopes
- Software
- Transfection kits and reagents
- And more...

## Products Purchased by Attendees<sup>1</sup>



## The Largest Annual All-Immunology Meeting Worldwide

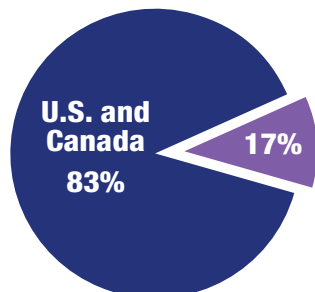
### ATTENDANCE<sup>1</sup>



*“This was a great meeting! Excellent science spanning multiple areas of the broader field, interesting speakers, wonderful networking opportunities, and great job/career info for my trainees.”*

Please note that due to the COVID-19 pandemic, IMMUNOLOGY2020™ did not take place.

### ATTENDEES BY COUNTRY<sup>1</sup>



### International

#### Top Attending Countries

- (in alphabetical order)
- Australia
  - China
  - Germany
  - Japan
  - South Korea
  - Taiwan
  - United Kingdom

<sup>1</sup> Source: 2019 Attendee Survey

***Don't see your product or service listed? Sign up now as an exhibitor for the opportunity to have your product represented!***

# SPONSORSHIPS

## VIRTUAL EXHIBIT BOOTH

**\$2,500**

### Each Virtual Exhibit Booth includes:

- Dedicated Exhibit Hall hours daily
- Personalized booth set up with 1 logo and 1 product image
- Info Box Text (max 500 characters)
- 1 Promotional Video Embedded (3 minute max)
- 1 Box for PDF documents display and additional video (max 4 PDFs and max 3 minute video)
- 1 banner to connect with live representatives during Exhibit Hours
- 24/7 messaging for up to 6 booth representatives during the meeting
- Virtual Exhibit Room with daily live chat during dedicated Exhibit Hall Hours unopposed by live sessions
- Lead Retrieval provided daily by AAI
- Listing in Exhibit Hall pre-show email to all attendees
- Early listing as an Exhibitor in the Special Issue of the *AAI Newsletter* (must book prior to March 15, 2021) and listing on meeting website
- Discounted scientific registrations for confirmed exhibitors

## To Become a Premier Sponsor

An Exhibitor who purchases \$5,000 or more in Sponsorship Opportunities becomes a Premier Sponsor and qualifies for additional benefits (Virtual Booth purchase included).

### Premier Sponsorship Levels

**Platinum**—\$25,000 | **Gold**—\$15,000 | **Silver**—\$10,000 | **Bronze**—\$5,000

The Benefits* of Premier Sponsorship	Platinum	Gold	Silver	Bronze
Post-Event Attendee Mailing List**	1 time	1 time	1 time	1 time
Logo Link and Listing under the Designated Premier Sponsor Level on Meeting Website	●	●	●	●
Twitter Mention When Booked	●	●	●	●
Complimentary Scientific Registration	3	2	1	1
Promo Video Before Block Symposium	3	2	1	
Complimentary Exhibitor Workshop	2	1		
Use of AAI Membership Mailing List** (subject to AAI policy for use)	1 time	1 time		
Logo and Link on Registration Site	●			

\*Benefits cannot be traded for other opportunities; unused benefits will be forfeited.

\*\*Mailing lists do not include email addresses and comply with the EU General Data Protection Regulation (GDPR) at <https://gdpr.edu>.

For information or to reserve your sponsorship, please contact **AAI Exhibits Manager** at [exhibits@aai.org](mailto:exhibits@aai.org) or **301-634-7821**.

# SPONSORSHIP OPPORTUNITIES

## Sponsorship Opportunities

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### Exhibitor Workshops **\$1,200 each**

*24 workshop time slots available; maximum of two per company*

This popular opportunity is available throughout the week of **Virtual IMMUNOLOGY2021™**. Your pre-recorded Exhibitor Workshop will be available to attendees first at the time designated in the program and archived for later viewing. There will be a live Q&A following each Workshop. A link to your Workshop will be available from the main Scientific Program and also from your Virtual Exhibit Booth. Please contact the AAI Exhibits Manager at [exhibits@aai.org](mailto:exhibits@aai.org) for availability of Exhibitor Workshop times.

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### Logo/Link on Main Virtual Meeting Page (Floating Banner) with link to Virtual Booth or specified URL **\$3,000**

Quantities are limited.

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### AAI Membership One-time Mailing List **\$2,500**

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### Post-Event Attendee Mailing List\*\* **\$750**

Reinforce your message with a post-event mailing. The list will be provided electronically after the meeting, with physical mailing addresses only (no phone, fax, or email) and is for one-time use only.

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### Promo Video Before Block Symposia **\$1,500 (50 available)**

Sponsor may provide a short (15-20 second) video that will play prior to the program as well as appearing with on-demand content. AAI will assign block.

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### Promo Video Before Distinguished Lecture **\$3,500 (3 available)**

Sponsor may provide a short (15-20 second) video that will play prior to the program as well as appearing with on-demand content.

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### Promo Video Before Major Symposium **\$2,500 (8 available)**

Sponsor may provide a short (15-20 second) video that will play prior to the program as well as appearing with on-demand content.

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### Company Logo/Link on Registration Site **\$1,000**

Based on availability.

\*\* AAI policy prohibits provision of email addresses to third parties. Mailing lists may exclude residents of the European Union (EU) pursuant to the EU General Data Protection Regulation (GDPR) at <https://gdpr.eu>.

## Social Event Sponsorship Opportunities

This meeting is well known for its outstanding scientific program, but its social events stand out as well. Be part of our efforts as we bring a virtual twist to the annual meeting's social events. Each event will offer the opportunity for a pre-event short video.

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### President's Reception **\$10,000**

By invitation only, the President's Reception is for VIPs, decision makers in the field, and guests of the Presidents.

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### Daytime Wellness Events **\$250 each**

These may include yoga and meditation sessions.

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### Evening Social Events **\$3,000 each**

These may include cooking demos, theater/improv, wine tasting, and music.

For updated information about these social events, please contact the AAI Exhibits Manager at [exhibits@aai.org](mailto:exhibits@aai.org) or **301-634-7821**.

***Additional Opportunities to Support the Scientific and Career Development Programs are located on page 6.***

For information or to reserve your sponsorship, please contact **AAI Exhibits Manager** at [exhibits@aai.org](mailto:exhibits@aai.org) or **301-634-7821**.

# SPONSORSHIP OPPORTUNITIES

**AAI Scientific Program Sponsorships and Career Development Sessions** enable corporations and other entities to demonstrate their support for the field by sponsoring lectures, symposia, career development networking programs, meeting grants for early-career scientists, and social events.

## Lectures, Symposia, and Networking Events

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### President's Address (1) **\$10,000**

This event opens the AAI annual meeting with a presentation of the President's research. This year, the 2020 and 2021 Presidents will co-present. AAI presidents are among the most outstanding immunologists worldwide. This session is attended by the largest audience of the meeting. Sponsor may provide short video that will play prior to the event as well as appearing with the on-demand content. (Historic audience: 2,000)

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### President's Symposia (2) **\$10,000 each**

The AAI president is the chair of a symposium on a topic of his or her choosing featuring prominent immunologists invited to present their cutting-edge research. Sponsor may provide short video that will play prior to the event as well as appearing with on-demand content. (Historic audience: 2,000)

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### Distinguished Lectures (3) **\$3,500 each**

Each day the scientific program ends with a plenary lecture by a scientist designated by the AAI Program Committee as one of the most talented and renowned immunologists today. Sponsor may provide short video that will play prior to the event as well as appearing with on-demand content. (Historic audience: 2,000 each)

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### Major Symposia (8) **\$2,500 each**

Eight Major Symposia are featured throughout the meeting: two concurrently each afternoon. These sessions present the most innovative science in the field today. Five to six noted scientists are featured in each session. Sponsor may provide short video that will play prior to the event as well as appearing with on-demand content. (Historic audience: 1,000–1,200 each)

## Career Development Sessions

Through lectures, workshops, and roundtables, **Virtual IMMUNOLOGY2021™** provides critical career development programs. Sponsor pricing varies with the size of the event. Support these programs to support the PIs of tomorrow!

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### Careers in Science Roundtables (2) **\$2,000**

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### Careers in Biotech: Panel Discussion **\$2,000**

This panel features scientists employed in a variety of positions in industry discussing their career paths and the skills required for success in each.

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### How to Convert Your CV into a Résumé (Lecture) **\$2,000**

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### Interviewing for a Job (Lecture) **\$2,000**

## Meeting Awards

AAI provides support for meeting registration fees to early-career faculty and trainees who might not otherwise be able to attend the meeting. Prices listed are minimum.

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### AAI Laboratory Grants **\$790/grant**

These grants provide registration support to mid-career investigators for attending the AAI annual meeting. The grants are awarded to scientists who have limited funds and are the first or last authors on one or more abstracts submitted to the annual meeting. Each grant will provide two meeting registrations of up to \$395 each: one to the PI or laboratory director and another to a member of his or her lab.

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### AAI Undergraduate Faculty Grants **\$450/grant**

These grants assist undergraduate faculty attending the AAI annual meeting. The grants also support meeting costs for an undergraduate student of the recipient's selection.

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### AAI Early Career Faculty Grants **\$395/grant**

These grants assist promising young investigators with registration to the AAI annual meeting. Testimonials from past recipients confirm that this modest amount makes a huge difference in their career development.

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### AAI Trainee Abstract Awards **\$80–\$435\*/award**

*\*According to member type and number of consecutive years of AAI membership*

These awards provide critical support for AAI Trainee Members whose first-author abstracts are selected for oral presentation in an AAI Block Symposium. Over 300 abstract awards are given to our most talented developing investigators.

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### AAI Minority Scientist Awards **\$395/award**

These awards provide meeting registration support to eligible underrepresented minority scientists, including trainees and early-career faculty members.

For information or to reserve your sponsorship, please contact **AAI Exhibits Manager** at [exhibits@aai.org](mailto:exhibits@aai.org) or **301-634-7821**.

# PREVIOUS EXHIBITORS

(Represents exhibitors since 2015)

10x Genomics  
AAT Bioquest Inc.  
Abbott Diagnostics Technologies AS  
Abcam  
ABclonal Technology  
Abeomics, Inc.  
ACEA Biosciences, Inc.  
ACROBiosystems  
Active Motif  
Acumenta Biotech  
Adaptive Biotechnologies Corporation  
Adarza Biosystems  
Adipogen Life Sciences, Inc.  
Advanced Cell Diagnostics  
Advanced Targeting Systems  
Agilent Technologies  
AID Autoimmun Diagnostika GmbH  
AimPlex Biosciences  
Akadeum Life Sciences  
Akoya Bio  
Alere Technologies AS (formerly Axis-Shield)  
AllCells  
Allen Institute for Immunology  
ALZET® Osmotic Pumps/DURECT Corporation  
Analytik Jena USA  
AnceLL Corp.  
Andrew Alliance USA  
Arbor Assays  
ArcherDX  
AJM BioTech  
Aviva Systems Biology Corporation  
Axis-Shield PoC  
Axion BioSystems  
Azure Biosystems  
BD Biosciences  
Beckman Coulter Life Sciences  
Beijing Solarbio Science & Technology Co., Ltd.  
Bethyl Laboratories, Inc.  
Bio X Cell  
BioChemed Services  
Biocytogen LLC  
BioLegend  
BioMedTech Laboratories, Inc.  
Bio-Rad Laboratories  
Biorbyt  
BioreclamationIVT  
BioRender  
BioSpherix, Ltd.  
Bioss Antibodies  
Bioss, Inc.  
BioStatus Limited  
Bio-Techne  
BioTek Instruments  
Biotium, Inc.  
Biovendor  
Boca Scientific Inc.  
Bon Opus  
Boster Biological Technology  
BPS Bioscience  
BrandTech Scientific, Inc.  
British Society for Immunology  
BTS Research  
BTX / Harvard Apparatus  
Bulldog Bio, Inc.  
Canopy Biosciences  
Caprico Biotechnologies, Inc.  
Cayman Chemical Company  
CDI Laboratories  
CEDARLANE  
Cell Biologics, Inc.  
Cell IDx, Inc.  
*Cell Press*  
Cell Signaling Technology  
Collecta  
CELLTREAT Scientific Products  
Cellular Technology Limited  
Cepharm Life Sciences, Inc.  
Champions Oncology  
ChemoMetec  
Chimerigen, Inc.  
Chondrex, Inc.  
ClearH2O  
Cloud Clone Corp.  
Connex  
Crown Bioscience  
Curiox Biosystems  
Cytagen Biosciences Inc.  
Cytek Biosciences Inc.  
Cytobank  
Cytognos  
DartMouse  
DDNews  
De Novo Software  
Definiens  
DeNovix Inc.  
Diagenode  
Digital Proteomics  
DiscoverX Corporation  
Drummond Scientific  
Dynex Technologies, Inc.  
Elabscience Biotechnology Inc.  
eLife  
Elsevier B.V.  
Embi Tec  
emp Biotech/Essential Life Solutions  
Envision Genomics  
Enzo Life Sciences, Inc.  
EpiGentek  
EpigenDX, Inc.  
Equitech-Bio Inc.  
Essential Pharmaceuticals, LLC  
Expedeon  
EZBiolab  
FASEB MARC  
FiberCell Systems, Inc.  
Fitzgerald Industries International  
Flarebio Biotech LLC  
FlowJo, LLC  
Fluidigm Corporation  
FluoroFinder  
Foxx Life Sciences  
Fred Hutchinson Cancer Research Center  
Freezerworks  
Frontiers  
Funakoshi Co., Ltd.  
Future Science Group  
GENE TOOLS, LLC  
GeneCopoeia Inc.  
GenScript USA Inc.  
GL Biochem (Shanghai) Ltd.  
Grifols Diagnostic Solutions Inc.  
Hamilton Company  
Hamilton Robotics  
handyem Inc.  
HistoTox Labs (HTL)  
Histowiz  
Horizon Pharma, Inc.  
Houston Omics Core  
Humanzyme, Inc.  
Hycult Biotech Inc.  
IBA Lifesciences  
Illumina Inc.  
ImmPort: Immunology Database and Analysis Portal  
Immudex USA  
Immune Epitope Database & Analysis Resource (IEDB)  
Immunochemistry Technologies, LLC  
Implen Inc.  
Indica Labs  
ingenious targeting laboratory  
Innopsys  
Innova Biosciences Ltd.  
INTEGRA Biosciences  
Intuitive Biosciences  
InvivoGen  
Invivoscribe, Inc.  
ionPATH  
iRepertoire, Inc.  
Irvine Scientific  
Jackson ImmunoResearch Laboratories, Inc.  
*Journal of Experimental Medicine*  
JPT Peptide Technologies GmbH  
Juno Therapeutics  
Keyence Corp. of America  
Kingfisher Biotech  
Kinnakeet Biotechnology  
KRONUS, Inc.  
LC Sciences  
Leinco Technologies Inc.  
LifeSensors  
Lipocalyx GmbH  
List Biological Laboratories, Inc.  
Lonza  
Lophius Biosciences GmbH  
Luminex Corporation  
Mabtech, Inc.  
MacVector, Inc.  
Mallinckrodt d/b/a Therakos  
MBL International Corporation  
MedGenome Inc.  
Mediso USA  
Meridian Life Science, Inc.  
Meso Scale Discovery  
MicroMedicine  
Miltenyi Biotec  
Mimotopes  
MP Biomedicals, LLC  
Myriad RBM  
Nacalai USA, Inc.  
NanoCollect  
NanoString Technologies  
National Jewish Health  
Nature Publishing Group  
Nexcelom Bioscience  
Nexus LLC  
Nicoya  
Norgen Biotek Corp.  
Novogene Corporation Inc.  
Novoprotein  
NuAire, Inc.  
Olink Proteomics  
Omni International  
ONI Bio  
Opentrons  
ORFLO Technologies  
OriGene Technologies, Inc.  
Oxford University Press  
Partek Incorporated  
*Pathogens and Immunity*  
PBL Assay Science  
PEPperPRINT  
PeproTech, Inc.  
peptides&elephants GmbH  
PerkinElmer  
PharmaLegacy Laboratories (Shanghai) Co., Ltd.  
Phitonex, Inc.  
Plexense, Inc.  
Precision for Medicine  
Probe Life  
Prolimmune Inc.  
Promega Corporation  
PromoCell GmbH  
ProSci Inc.  
Protein Fluidics, Inc.  
ProteinSimple  
Proteintech Group Inc.  
QIAGEN  
Qognit Inc.  
Quad Technologies  
Quansys Biosciences  
Quanterix  
Quidel Corporation  
Rad Source Technologies, Inc.  
Rainin Instrument, LLC  
Randox Laboratories Ltd.  
Rapid Novor Inc.  
RayBiotech, Inc.  
ReachBio Research Labs  
Reddot Biotech Inc.  
Research Diets, Inc.  
Resonant Sensors Incorporated/ Experimentum  
Reveal Biosciences  
Rockland Immunochemicals, Inc.  
RURO Inc.  
Sanguine Biosciences  
Sanofi Pasteur  
Sapphire North America  
Sarstedt, Inc.  
Sartorius  
Science/AAAS  
ScienCell Research Laboratories  
SCIENION US, Inc.  
SciMed Solutions  
SCIREQ Inc.  
Second Genome  
Servicebio  
ShanghaiTech University  
Shenandoah Biotechnology, Inc.  
Sino Biological, Inc.  
Society for Immunotherapy of Cancer  
SoftGenetics  
SomaLogic Inc.  
Sony Biotechnology Inc.  
Source BioScience  
SouthernBiotech  
Springer Nature  
St. Jude Children's Research Hospital  
Stellar Biotechnologies Inc  
STEMCELL Technologies Inc.  
Stratadigm  
Studylog Systems  
SurModics, Inc.  
Sysmex America  
Taconic Biosciences  
Taylor & Francis  
Tetracore, Inc.  
The Jackson Laboratory  
*The Journal of Immunology*  
The Lab People, Inc.  
The Scale People Inc.  
TissueGnostics USA  
Tonbo Biosciences  
Transnetyx, Inc.  
UVP LLC  
VDJServer  
Vector Laboratories  
VectorBuilder  
Verity Software House  
Veterinary Clinical Resources  
VitaScientific  
Vium  
W.W. NORTON & CO INC.  
WaferGen Biosystems  
Western Michigan University  
Homer Stryker, MD School of Medicine  
Wiley  
Worthington Biochemical Corp.  
X Zell Inc.  
xBioligix, Inc.  
Xcell Biosciences  
ZEISS Microscopy  
ZenBio, Inc.  
Zephyrus Biosciences

# MEETING SCHEDULE

All times are Eastern Time

	MONDAY, MAY 10	TUESDAY, MAY 11	WEDNESDAY, MAY 12	THURSDAY, MAY 13	FRIDAY, MAY 14	SATURDAY, MAY 15
		Poster Session 9:00 AM–10:30 AM	Unopposed Exhibits Open 9:00 AM–10:00 AM	Poster Session 9:00 AM–10:30 AM	Unopposed Exhibits Open 9:00 AM–10:00 AM	Poster Session 9:00 AM–10:30 AM
	Sessions 10:30 AM–6:30 PM	Sessions 10:30 AM–7:00 PM	Exhibits Open & Staffed 9:00 AM–8:00 PM	Exhibits Open & Staffed 10:30 AM–8:00 PM	Sessions 10:00 AM–6:30 PM	Session 10:30 AM–1:00 PM and Session 2:00 PM–5:30 PM
	Exhibits Open & Staffed 10:30 AM–8:00 PM	Exhibits Open & Staffed 10:30 AM–7:00 PM	Exhibits Open & Staffed 9:00 AM–8:00 PM	Exhibits Open & Staffed 10:30 AM–8:00 PM	Exhibits Open & Staffed 10:30 AM–5:30 PM	Exhibits Open & Staffed 10:30 AM–5:30 PM
	Exhibitor Workshops Throughout the day	Exhibitor Workshops Throughout the day	Exhibitor Workshops Throughout the day	Exhibitor Workshops Throughout the day	Exhibitor Workshops Throughout the day	Unopposed Exhibits Open 1:00 PM–2:00 PM
	Unopposed Exhibits Open 7:00 PM–8:00 PM	Unopposed Exhibits Open 7:00 PM–8:00 PM	Poster Session 6:30 PM–8:00 PM	Unopposed Exhibits Open 7:00 PM–8:00 PM	Poster Session 6:30 PM–8:00 PM	

The **Virtual IMMUNOLOGY2021™**

Exhibit Hall is open 24 hours per day and staffed during the hours listed.

**2019 attendees said they highly recommend the AAI annual meeting...**

“This was my first time attending AAI. I will definitely make this an annual part of my career development activities!”

“The 2019 meeting was the best of all the AAI meetings I’ve attended over the past 30 years. I’m looking forward to the next AAI annual meeting!”



# AAI EXHIBIT/SPONSORSHIP TERMS AND CONDITIONS

This Exhibit Application must be signed by an authorized representative of the exhibiting company (hereafter "Exhibitor"). This signature will signify that the authorized representative has read and agrees to the terms specified below, as well as on the **Virtual IMMUNOLOGY2021™** website ([www.IMMUNOLOGY2021.org](http://www.IMMUNOLOGY2021.org)). The American Association of Immunologists, Inc. (AAI), reserves the right to interpret these regulations as it deems proper and/or necessary to ensure the success of the Virtual Exhibition and to further the educational purposes of the event. Participation in this event means Exhibitor agrees to comply with AAI Exhibit/Sponsorship Terms and Conditions that are in effect at the time the virtual meeting begins.

The AAI reserves the right to enforce these Terms and Conditions and impose penalties on Exhibitors who violate the penalties as described here up to and including expulsion from the virtual meeting.

## GDPR Compliance

When subject to its terms, Exhibitor will collect, store, and use personal information only in compliance with the obligations of the EU General Data Protection Regulation (<https://gdpr.eu>) and will employ appropriate safeguards to ensure the security of the information.

## Exhibits/Sponsorships/Advertising

AAI reserves the right, in its sole discretion, to accept or deny applications for exhibit booths and sponsorships or deny the purchase of sponsorships or advertising. In the case of a denied purchase, all monies collected by AAI will be refunded to the applicant.

## Use of "The American Association of Immunologists", "AAI," "IMMUNOLOGY2021™," or "Virtual IMMUNOLOGY2021™"

"The American Association of Immunologists, Inc.," "The American Association of Immunologists," "AAI," "IMMUNOLOGY2021™," or "Virtual IMMUNOLOGY2021™" are copyrighted and trademarked names. Use of these names by any company or Exhibitor to promote a product or imply endorsement, partnership, or sponsorship by AAI of a service or activity, without the express written permission of AAI before, during, or after the annual meeting, is forbidden. Such use, without written permission, may result in cancellation of exhibit privileges without refund of monies paid and risk future exhibit opportunities at the discretion of AAI.

## GENERAL INFORMATION

### Presentation of Products or Services

The purpose of the **Virtual IMMUNOLOGY2021™** exhibit and sponsorship program is to further the education of or assist scientists working in the field of immunology, or in an affiliated relevant scientific field. The exhibits must be of an educational or service nature. They must emphasize instruments, products, or services for use in teaching and research, and/or books and other publications in relevant scientific fields.

All claims regarding products and services should be truthful and accurate. Unwarranted disparagements or unsubstantiated comparisons of a competitor's products or services are not permitted.

### Selling and Promotions

**Virtual IMMUNOLOGY2021™** Exhibitors will be allowed to sell their products/services in the Virtual Exhibit Hall. Sales of products/services are permitted if: the products/services are Exhibitor's own unaltered, marketed products; the products and services are directly related to the research and/or the clinical practice of **Virtual IMMUNOLOGY2021™** attendees; and all transactions are conducted in a manner consistent with the professional nature of the meeting.

### Distribution of Giveaways

Exhibitors will be permitted to distribute appropriate promotional materials in their virtual booth. In keeping with the educational purpose of the exhibit program, materials must conform to acceptable, legal, and professional standards. AAI reserves the right to remove materials it deems inappropriate.

### Virtual Booth Payment Schedule

Exhibitor/sponsor purchases made before March 15, 2021 will require a 50% deposit. The balance due must be paid on or before April 7, 2021. After March 15, 2021, all applications must be submitted with payment in full. In the event of a late or missing payment, AAI reserves the right to cancel Exhibitor's booth or sponsorship.

### Cancellation of Exhibit Booth or Sponsorship

Exhibitor's decision to cancel booth or sponsorship must be made in writing to the AAI Exhibits Manager. The effective date of cancellation will be the date the written notice is received by AAI. If virtual booth is cancelled after April 7, 2021, there will be a \$500 administrative fee. Benefits will be adjusted accordingly.

## Subleasing

Subleasing assignment or sharing, in part or in whole, any part of virtual booth is not permitted. Two or more companies may not share the same virtual booth. Exhibitor agrees to limit the service and/or materials displayed in the virtual booth to those supplied or provided by registered Exhibitor, with the exception that proprietary equipment may be used solely for the purpose of demonstrating the materials or services of Exhibitor.

## Registration of Exhibitors

Exhibitor will receive complimentary Exhibit Hall Only badges for company personnel. It is the responsibility of the exhibit booth contact to inform all company personnel of the AAI Terms and Conditions. Exhibitor shall ensure that its virtual booth is adequately staffed during the meeting hours.

## Cancellation of Meeting and Exhibits

In the event **Virtual IMMUNOLOGY2021™** is cancelled due to acts and events not within the control of AAI, the Application for Virtual Exhibit Booth will be terminated. Such acts and events include, without limitation: Acts of God; strikes, lockouts, or other industrial disputes; inability to obtain material, equipment, or labor; epidemics, pandemics, civil disturbances, acts of domestic or foreign terrorism, wars within the United States, riots, or insurrections; landslides, lightning, earthquakes, fires, storms, floods, or washouts; arrests and restraint of rulers and people; interruptions by government or court orders; declarations of emergencies by applicable Federal, State, or local authorities; present or future orders of any regulatory body having proper jurisdiction and authority; explosions; and breakage or accident to machinery. In the event of cancellation payments for booths and sponsorships may be refunded or deferred to the next year.

## Exhibitor Obligation

Exhibitors must provide their booth materials, sponsorship items (videos, workshops, etc.), and names of booth representatives to the virtual platform provider no later than April 7, 2021, or additional charges for booth setup will be incurred.

## Please address all communications pertaining to exhibits to:

**AAI Exhibits Manager**  
**Email: [exhibits@aai.org](mailto:exhibits@aai.org)**  
**Phone: 301-634-7821**

# EXHIBIT APPLICATION/CONTRACT



## Virtual IMMUNOLOGY2021™

THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS

Meeting Dates: May 10–15, 2021 | Exhibit Dates: May 11–15, 2021

**INSTRUCTIONS: Virtual IMMUNOLOGY2021™** Exhibit and Sponsorship Applications are accepted on a first-come, first-served basis. If Applications are received prior to March 15, 2021, 50% of the total amount is due, with the balance due by April 7, 2021. If Applications are received between March 15, 2021 and April 7, 2021, full payment is due with the confirmed application. Work on the virtual booth cannot begin until full payment is made. The deadline to submit either Application is April 7, 2021.

**Send this completed Virtual IMMUNOLOGY2021™ Application to [exhibits@aai.org](mailto:exhibits@aai.org). Payment instructions will be sent with confirmation.**

Company/Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip/Country \_\_\_\_\_  
Office Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_ Email \_\_\_\_\_

### EXHIBITOR PURCHASES

- Exhibit Booth .....\$2,500
- Logo/Link on Main Virtual Meeting Page (Floating Banner) with link to booth or specified URL. Quantities are limited.....\$3,500
- Promo Video Before Block Symposia .....\$3,000 each
- AAI Membership One-time Mailing List .....\$2,500
- Exhibitor Workshop (max 2 per company).....\$1,200
- Logo Link on Registration Site .....\$1,000
- Post-Event Attendee Mailing List .....\$750
- Additional Purchases  
Please specify \_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

**PAYMENT: TOTAL FEE** \$ \_\_\_\_\_

TOTAL AMOUNT OF DEPOSIT DUE (50%) \$ \_\_\_\_\_

**BALANCE DUE BY APRIL 7, 2021** \$ \_\_\_\_\_

We will exhibit the following products/equipment/services:  
\_\_\_\_\_

Please make checks payable to **The AAI, Inc.**, in U.S. dollars drawn on a U.S. bank. Contact AAI for wire payment information.

#### Submit Application to:

AAI Exhibits Manager  
1451 Rockville Pike, Suite 650, Rockville, MD 20852  
Phone: 301-634-7821 • Email: [exhibits@aai.org](mailto:exhibits@aai.org)

Further information is available at  
[www.aai.org](http://www.aai.org) and [www.IMMUNOLOGY2021.org](http://www.IMMUNOLOGY2021.org).

In accordance with the terms and conditions governing exhibits at the **Virtual IMMUNOLOGY2021™** meeting the undersigned hereby makes application to exhibit which, when accepted by AAI Exhibit Management, becomes a contract.

I understand and agree to comply with the EU General Data Protection Regulations at <https://gdpr.eu>.

I attest I have read and will abide by the AAI Code of Conduct at

**[www.immunology2021.org/virtual-programs-code-of-conduct](http://www.immunology2021.org/virtual-programs-code-of-conduct)**.

The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as may be specifically designated by AAI Exhibit Management. Failure to abide by such rules and regulations may result in the forfeiture of all monies paid to AAI under the terms of this agreement. Exhibitors remain obligated to pay any outstanding balances due to AAI.

### EXHIBITOR OBLIGATION

Exhibitors must provide their booth materials, sponsorship items (videos, workshops, etc.), and names of booth representatives to the virtual platform provider no later than April 7, 2021, or additional charges for booth setup will be incurred.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

The American Association of Immunologists, Inc., (AAI) reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate opportunities among exhibitors. In the case of a denied application, all monies collected by AAI will be refunded to the exhibiting company/organization.

### CANCELLATION POLICY

If full payment is not received by April 7, 2021, virtual booth and/or sponsorship will be subjected to cancellation. After April 7, 2021, there will be a \$500 administrative fee for cancellation.

**For Official Use Only:** Date Received \_\_\_\_\_ Time \_\_\_\_\_

# APPLICATION FOR ADDITIONAL SPONSORSHIPS



## Virtual IMMUNOLOGY2021™

THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS

Meeting Dates: May 10–15, 2021 | Exhibit Dates: May 11–15, 2021

**Exhibitors should send completed Sponsorship and Support Application to [exhibits@aai.org](mailto:exhibits@aai.org).  
Secure payment can be made online once the support has been confirmed.**

### SCIENTIFIC PROGRAM SPONSORSHIP AND SUPPORT (Available to Exhibitors only.)

Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### LECTURES, SYMPOSIA, AND NETWORKING EVENTS

(Available to Exhibitors only)

- President's Address** ..... \$10,000 \$ \_\_\_\_\_
- President's Symposium (2)** ..... \$10,000 each \$ \_\_\_\_\_
- Distinguished Lecture (3)** ..... \$3,500 each \$ \_\_\_\_\_
- Major Symposium (8)** ..... \$2,500 each \$ \_\_\_\_\_
- Careers in Science Roundtables** ..... \$2,000 each \$ \_\_\_\_\_
- Careers in Biotech: Panel Discussion** ..... \$2,000 \$ \_\_\_\_\_
- How to Convert Your CV into a Résumé (Lecture)** ..... \$2,000 \$ \_\_\_\_\_
- Interviewing for a Job (Lecture)** ..... \$2,000 \$ \_\_\_\_\_

### GRANT AND AWARD SUPPORT

- AAI Laboratory Grants** ..... \$790/grant \$ \_\_\_\_\_
- AAI Undergraduate Faculty Grants** ..... \$450/grant \$ \_\_\_\_\_
- AAI Early Career Faculty Grants** ..... \$395/grant \$ \_\_\_\_\_
- AAI Trainee Abstract Awards\*** ..... \$80–\$435/award \$ \_\_\_\_\_
- AAI Minority Scientist Awards** ..... \$300/award \$ \_\_\_\_\_

### SOCIAL EVENT

Please specify \_\_\_\_\_ \$ \_\_\_\_\_

### GENERAL MEETING SUPPORT

Contact AAI at [exhibits@aai.org](mailto:exhibits@aai.org) or 301-634-7821 \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

### PAYMENT INFORMATION

Please make checks payable to **The AAI, Inc.**, in U.S. dollars drawn on a U.S. bank. Email [exhibits@aai.org](mailto:exhibits@aai.org) for bank wire instructions.

Billing Contact Name \_\_\_\_\_

Billing Contact Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

*\*According to member type and number of consecutive years of AAI membership*

### Submit Application to:

AAI Exhibits Manager  
1451 Rockville Pike, Suite 650, Rockville, MD 20852  
Phone: 301-634-7821 • Email: [exhibits@aai.org](mailto:exhibits@aai.org)

Further information appears at  
[www.aai.org](http://www.aai.org) and [www.IMMUNOLOGY2021.org](http://www.IMMUNOLOGY2021.org)

**For Official Use Only:** Date Received \_\_\_\_\_ Time \_\_\_\_\_